

STORE HOURS: 9 to 5:30

HEARN

FOURTEENTH STREET Founded 1827 WEST OF FIFTH AVE.

OUR 22nd

JANUARY SALE

The Great Mid-Winter Event

Our policy of low-percentage profits and quick turnover gives to our customers special price advantages. **JANUARY SALE** values represent comprehensive assortments at the low prices to which our customers look forward on this yearly occasion.

Sale Specials for Both Tuesday and Wednesday

COMFORTABLES and PILLOWS

Probably you have made old pillows and comfortables do until you could profit by this January Sale. Here are our unusual values, in best quality goods.

Flowered Silklike Comfortables—cotton filled, for single bed—were \$2.97	1.73	Flowered Sateen Comfortables—filled with pure lamb's wool—full size—were \$8.97	5.00
Flowered Silklike Comfortables—well stitched—winter weight—cotton filled—full size—were \$5.97	3.00	New Mixed Feather Pillows—10 firm tickings—20x28—were \$1.12	.75
Persian or Flowered Sateen Comfortables—winter weight—cotton filled—full size—were \$5.97	4.22	20x28—were \$1.27	.86
New Mixed White Goose and Down Pillows—excellent tickings—20x28—were \$3.97	2.75	New Mixed Goose Feather Pillows—10 firm tickings—20x28—were \$1.62	1.10
20x28—were \$4.97	3.10	20x28—were \$1.83	1.23
24x30—were \$4.97	3.35	24x30—were \$2.27	1.52
26x30—were \$5.97	3.77	26x30—were \$2.59	1.73
New White Mixed Goose Feathers—were \$1.47	.73	New Mixed Duck and Goose Feather Pillows—durable tickings—assorted stripes—20x28—were \$2.47	1.68
New White Down—were \$2.63	1.93	20x28—were \$2.93	1.95
Flowered Sateen Comfortables—with scroll stitched borders—cotton filled—winter weight—full size—were \$8.97	6.33	24x30—were \$3.21	2.22
		26x30—were \$3.67	2.43

Towels and Toweling

Hearn's fame for household needs rests upon such great assortments and money-saving values as are featured here. Fine towels in quantities and qualities appropriate for establishments of every type, whether private homes, hotels or restaurants, may be chosen here at savings to the purchaser that are well worth while.

Bleached Turkish Towels—hemmed—white, terry stripe border—were \$1.12	.92	Wash Cloths—knot or Turkish style—white or colored borders—were \$1.12	.92
Fine Quality Turkish Towels—colored or white center—hemmed—were \$1.12	.25	Three for \$1.10	
Extra Quality Turkish Towels—hemmed—white or colored stripe or jacquard borders—were \$1.12	.58	Kitchen Towels—pure linen—red and blue check linen—glass towels—were \$1.12	.38
Turkish Bath Mats—dainty colors—jacquard designs—were \$1.12	.75	Pure Linen Crash Towelings—assorted red borders—were \$1.12	.13
Cotton Huck Towels—hemmed—white borders—suitable for physicians or dentists—were \$1.50 dozen	1.10	Cotton Towelings—heavy close weave—durable—white or unbleached—were \$1.12	.10
Union Linen Huck Towels—part cotton—hemmed—white damask stripe border—were \$1.12	.48	Heavy Crash Towelings—all linen—also pure linen striped glass towelings—were \$1.12	.23
Huck Towels—pure linen—hemmed or hemstitched, plain or tape borders—were \$1.12	.45	Hearn's Blue Diamond Diapering—10 yards to the piece—18 inches wide—were \$1.12	1.27
Huck Towels—pure linen—soft finish—hemstitched—white damask borders—wreath for initial—were \$1.12	1.00	20 inches wide—were \$1.12	1.37
Hand Embroidered Huck Towels—pure linen—hand-some styles—were \$3.48	1.77	22 inches wide—were \$1.12	1.44
		24 inches wide—were \$1.12	1.60
		27 inches wide—were \$1.12	1.77
		30 inches wide—were \$1.12	1.97

For this Week Only Special Reductions in OFFICE SUPPLIES

The best way to begin the New Year in your office is to have a good stock of office supplies. As an incentive we offer opportunities to buy at decided savings.

Pencil Sharpeners—were \$1.12	.74	Nickel Tip Pen Holders—dozen—were \$1.12	.34
Bond Typewriting Paper—good quality—500 sheets—were \$1.10	.77	Box Files—were \$1.12	.18
Second Sheets Typewriting Paper—500 sheets—were \$1.10	.37	Office Twine—were \$1.12	.18
Typewriter Ribbons—were \$1.12	.40	Quart Bottles of Red Ink—were \$1.12	.67
Desk Blotters—10x24 inches—were \$1.08	.60	Filing Boxes—1 to 4 compartments—cloth covering—were \$1.12	.77
Index Cards—3x5 inches—Thousand—were \$1.12	.85	were \$1.44 and \$1.67	1.17
Business Envelopes—6 1/2 in.—500 in box—were \$1.07	.87	were \$1.87	1.47
Pay Envelopes—were \$1.12	.42	were \$2.27	1.97
Steel Pen Points—Special	.97	were \$2.57	2.97
		were \$6.67	4.97
		were \$11.47	7.97
		Printed Business Cards, Letter Heads, Envelopes, Statements or Bill Heads—choice in quantities of 500—were \$3.00	2.00
		Full Selection of Diaries, Date Books and Office Calendars at Special Prices.	

Muslin Sheets, Pillow Cases, Etc.

Pillow Cases of standard makes, that will wash heavier—

42x36—were \$1.12	.34
45x36—were \$1.12	.36
50x36—were \$1.12	.42
54x36—were \$1.12	.46

Sizes before hemming.

Feather Bed Tickings—ready for filling—

For full and 3/4 size beds—large assortment—were \$3.98	3.97
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Special Lot of Unbleached Sheets

42x90—were \$1.12	.82
45x90—were \$1.12	.91
50x90—were \$1.12	1.02
54x90—were \$1.12	1.07
60x90—were \$1.12	1.17

Bed Spreads

Crochet Bed Spreads—single size—assortment of designs—fine quality—were \$1.48	1.12
Three-Quarter Size Spreads—assortment of patterns—were \$1.62	1.24
Assortment of Full and Three-Quarter Size Spreads—were \$1.62	1.47
Assortment of Extra Fine Crochet Spreads—were \$3.98	2.27

Hemmed Dimple Spreads—summer weight—

80x110—were \$2.40	1.84
60x90—were \$1.98	1.42
60x100—were \$2.38	2.37

Satin Marcellies Spreads—full size—hemmed or scalloped—were \$4.98 3.57 |

Full Size Satin Marcellies Spreads—hemmed or scalloped—were \$5.98 4.47 |

Housewares

Household articles of quality and style that the housewife finds most convenient and most reliable have been greatly reduced for the January Sale.

Cast Aluminum Frying Pans—with etched wooden handles—9 inches diameter—were \$2.24	1.57
Heavy Grade Aluminum Tea Kettles—4 1/2 quart sizes—were \$2.50	1.63
Electric Toasters—upright style—toast two pieces at one time—were \$3.24	2.53
Corn Floor Brooms—size No. 6—selected grade broom corn—were \$1.12	.58

January Sale!

Opening Season Value

974 Junior Boys' Washable Suits

1.63

Were \$1.95 to \$2.94

New junior styles for Spring at winter sale prices are an event of no small importance to parents who are familiar with our unusual assortments and values.

The selection includes Oliver Twist, Middy and Plaided Junior Norfolk styles in a wonderful variety of models, with round or square collars, open cuffs, braiding and embroidered emblems. Suits are made of Peggy cloth, linen and repp in different shades of blue, green, tan, brown and gray, also all-white. A smart tie or a cord and whistle gives a jaunty finish to each suit.

Sizes 3 to 10 years.

Final Clearances Women's and Misses' SUITS

Were \$39.73 to \$54.73	22.50
Were \$56.73 to \$74.73	28.74
Were \$79.50 to \$125.00	39.50

Stunning models, only one or a few of each style, in a variety of materials, offer wonderful bargain opportunities if you are lucky in finding your size, for, of course, at these prices, not all sizes are available.

January Sale White Materials

Full assortments of sheer or sturdy white fabrics by the yard, by the piece, offer the splendid economics and wide selection for which our January sales are noted.

36-Inch Cambrics—were \$1.12 .11 |

36-Inch Lonsdale Cambrics—nainsook and cambric finish—were \$1.12 .20 |

36-Inch Nainsooks—were \$1.12 .11 |

36-Inch Nainsooks—were \$1.12 .22 |

39-Inch Nainsooks—were \$1.12 .28 |

36-Inch Imported Nainsooks—were \$1.12 .58 |

40-Inch Organdies—were \$1.12 .37 |

45-Inch Imported Organdies—were \$1.12 .65 |

36-Inch Novelty White Goods—checks and stripes—were \$1.12 .28 |

27-Inch Poplins—were \$1.12 .33 |

Long Cloths—10 yard pieces—36 inches wide—were \$1.12 1.17 |

Long Cloths—10 yard pieces—36 inches wide—were \$1.12 1.37 |

Long Cloths—10 yard pieces—36 inches wide—were \$1.12 1.76 |

Long Cloths—10 yard pieces—36 inches wide—were \$1.12 1.88 |

Long Cloths—10 yard pieces—36 inches wide—were \$1.12 2.10 |

Long Cloths—10 yard pieces—36 inches wide—were \$1.12 2.34 |

Long Cloths—10 yard pieces—36 inches wide—were \$1.12 2.86 |

Long Cloths—10 yard pieces—36 inches wide—were \$1.12 1.26 |

Long Cloths—10 yard pieces—36 inches wide—were \$1.12 1.73 |

Long Cloths—10 yard pieces—36 inches wide—were \$1.12 2.28 |

Long Cloths—10 yard pieces—36 inches wide—were \$1.12 2.77 |

Long Cloths—10 yard pieces—36 inches wide—were \$1.12 3.58 |

Long Cloths—10 yard pieces—36 inches wide—were \$1.12 2.91 |

Long Cloths—10 yard pieces—36 inches wide—were \$1.12 4.98 |

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Long Cloths—10 yard pieces—36 inches wide—were \$1.12 5.00 |

Long Cloths—10 yard pieces—36 inches wide—were \$1.12 4.28 |

Babies' Slips and Dresses

Infants' Nainsook Slips—yoke and bishop styles—lace and embroidery trimming—were \$1.12 .54 |

Infants' Christening Sets—embroidery and lace trimmed—were \$3.97 2.74 |

Little Tot's Gingham and Chambray Dresses—some with hand stitching—empire and belted styles—were \$1.97 .94 |

Little Tot's Rompers and Creepers—gingham and chambray—sizes to 6 years—were \$1.47 .77 |

Little Tot's Fine White Dresses—yoke, empire and belted styles—lace and embroidery—were \$2.47 1.66 |

Little Tot's Pantie Dresses—gingham and chambray—sizes to 6 years—were \$2.24 1.24 |

Babies' Yoke and Bishop Dresses—lace and embroidery—sizes to 3 years—were \$1.24 .77 |

Hemmed Birdseye Diapers—Single—Double—Dozen—20x20 in. Special 1.12 20x40 in. Special 2.14 |

22x22 in. Special 1.32 22x44 in. Special 2.47 |

24x24 in. Special 1.54 24x48 in. Special 2.96 |

27x27 in. Special 1.97 27x54 in. Special 3.37 |

30x30 in. Special 2.34 30x54 in. Special 3.77 |

See today's American for items and prices in Babies' Woolens.

Clearance Sale

54 inch

All Wool Coatings

1.00 yd.

Were \$1.58

Fine materials for the winter coat at unusual savings—plain or plaid designs on green, gray or brown grounds, with variously colored overplaids.

54-INCH ALL WOOL PRUNELLAS, VELOURS and SERGES—checks, stripes and plaids—large range of colors in grounds and combinations—were \$5.18 3.48 |

54-INCH ALL WOOL FLANNEL DE LAIN—new sport colors—were \$4.98 3.18 |

56-INCH ALL WOOL FANCY COATINGS—mixtures—tan, grey and brown—were \$2.48 1.58 |

UPHOLSTERIES and DRAPERIES

We have gathered together the cream of our stock, added some special purchases to it and in the January Sale offer you the results, which are the best values you will find. The following items will prove the advisability of buying now, whether you plan to redecorate now or in the Spring.

A Mills Clear-Up

1,100 Pairs Curtains

Lot 1—1.66 Lot 2—2.47

Novelty Net Curtains—plain net with small edge—fine scrim with lace inserts—fine marquisette with lace inserts or edges—fancy stripes with lace edges—3 to 6 pairs of a style.

Special Purchase of Upholstery
Cretannes—50 inches wide—artistic tapestry and antique designs—slight misprints—value \$2.50 yard.

Special 1.17

3,000 Yards of Extra Fine Quality Cretannes Linette Cloth—chintz and all-over designs—value .67 .37 |

Mill Lengths of Over Draperies—rich madras designs—blue, rose, brown, green and multi-colorings—were .97 to \$1.17 .66 |

4,000 yards of Fine Upholstery Diapery and Automobile Velours—plain or figured—50 inches wide—every imaginable color—1 to 4 yard lengths—Value to \$5.50 yd. 1.66 |

6,000 Yards of Mill Lengths of Curtain Madras—cream grounds—detached figures and double borders—were .47 and .57 .28 |

Mill Lengths of 10,000 yards of Curtain Marquisettes—36 inches wide—plain or hemstitched effects—value .18 .10 |

Imported Vestibule Panels—hand made laces of Arabian and Cluny motifs—net mountings—size 54x36—value \$7.97 4.88 |

Fine Tinsel Table Scarfs—artistic Chinese and other Oriental designs—16x54—also Moquette table scarfs—were \$8.97 to \$10.97 6.88 |

Sale Departments Include

Rugs
Decorative Linens
Corsets
Undermuslins
Silk Lingerie
Women's
Misses' & Girls' Apparel
Blouses
House Dresses
Sweaters
Infants' Woolens
Infants' Dresses
White Goods

Women's Muslin Underwear

Prices are so very low, because of our careful planning, that no woman need stint herself on buying, but may enjoy the luxury of an adequate supply of pretty underthings at remarkably little cost.

Nightdresses—cambric models, daintily hemstitched with blue thread—were .78 .58 |

Nightdresses—good quality cambric and nainsook—embroidery and lace trimming—were \$1.28 .78 |

Nightdresses—crepe or nainsook—lace or embroidery trimming—were \$1.97 1.34 |

Drawers—good quality cambric—trimming of tucks and ruffles—were .68 .44 |

Drawers—fine cambric and nainsook—embroidery trimming—were .97 .58 |

Drawers—lace and embroidery trimming—were \$1.28 .84 |

Petticoats—cambric—deep flounces of embroidery, with braiding and ribbon—also lace flounces—were \$1.28 .77 |

Petticoats—flounces of good quality embroidery—were \$2.28 1.64 |

Short Petticoats—good quality cambric, emby ruffle—were .68 .46 |

Tight Fitting Corset Covers—were .48 .27 |

Corset Covers—cambric embroidery—trimming—ribbon run—were .68 .42 |

Tight Fitting Corset Covers—daintily trimmed with tucks and embroidery—were .68 .42 |

Bloomers—flesh or white sateen—cuff or full knee—were .78 .58 |

Bloomers—imported—sateen—navy, white, orchid, purple, black and navy—were \$2.28 1.64 |

Corded Band Chemises—were .97 .66 |

Envelope Chemises—flesh and white—medallions and ribbon straps—were \$1.28 .83 |

Misses' and Children's Underthings

Children's Bloomers—pink batiste—ruffles at knees—6 to 12 years—were .97 .48 |

Children's Bloomers—fine nainsook or crepe—plain pink or figured—lace trimming—6 to 18 years—were \$1.28 .84 |

White Flannel Petticoats—with waist—were \$1.48 .94 |

Children's Muslin Drawers—hemstitched hem and tucks—1 to 12 years—were .25 and .28 .18 |

Children's Drawers—with tuck and embroidery—1 to 12 years—were .68 .42 |

Misses' Drawers—hemstitched and tucked ruffles—14 to 18 years—were .58 .38 |

Children's Nightdresses—cambric—round neck—embroidery trimming—2 to 8 years—were .97 .63 |

10 to 14 years—were \$1.18 .72 |

Misses' and Children's Nightdresses—fine nainsook—embroidery, laces and ribbons—2 to 16 years—were \$1.48 1.18 |

Misses' Princess Slips—trimmed with embroidered medallions outlined with lace—lace ruffles and ribbons—6 to 14 years—were \$1.18 .76 |

Misses' Princess Slips—fine nainsook—lace or embroidery—6 to 16 years—were \$1.48 1.16 |

Children's Combinations—knicker drawer and waist—finished with embroidery edge—were .78 .56 |

Misses' Petticoats—flounces of embroidery and edging—were \$1.96 1.45 |

Children's One-Piece Pajamas—good quality cambric—drop seat—2 to 12 years—were \$1.28 .84 |

Dressmaking School

Course of Lessons 4.00

The Hearn Dressmaking School offers a quick, easy but comprehensive course in sewing, under the guidance of instructors possessing expert skill and artistic taste. Appointments may be made at your convenience.

HOSIERY

Women's Ribbed Wool Fancy Heather Mixture Hosiery—with fancy silk clocks—were \$2.25 1.97 |

Men's Ribbed Wool Socks—all leather mixtures—were .65 .52 |

Children's 3/4 length Wool Sport Hosiery—cordovan mixtures with contrasting stripe cuff tops—sizes to 9 1/2—were \$1.10